

**JEC WORLD**  
**2025** The Leading International  
Composites Show

March 4-6  PARIS-NORD VILLEPINTÉ

**PUSHING  
THE LIMITS**

# **HOW TO CUSTOMIZE YOUR BE READY NMR BOOTH !**

IMPRIMER VOTRE BADGE

To **PROMOTE** your products or services, we recommend to **STRENGTHEN** your **VISIBILITY** on your booth with graphics options adapted to your **BE READY NMR** equipped booth

## Key figures



**Customization** is a key  
strategy for **brand visibility**  
and memorability



**43,500+**

Professional Visits



**1,300+**

Exhibitors



**50+**

Exhibiting countries



**100+**

Visiting Countries



**350+**

Equipped Booths

**JEC  
WORLD**

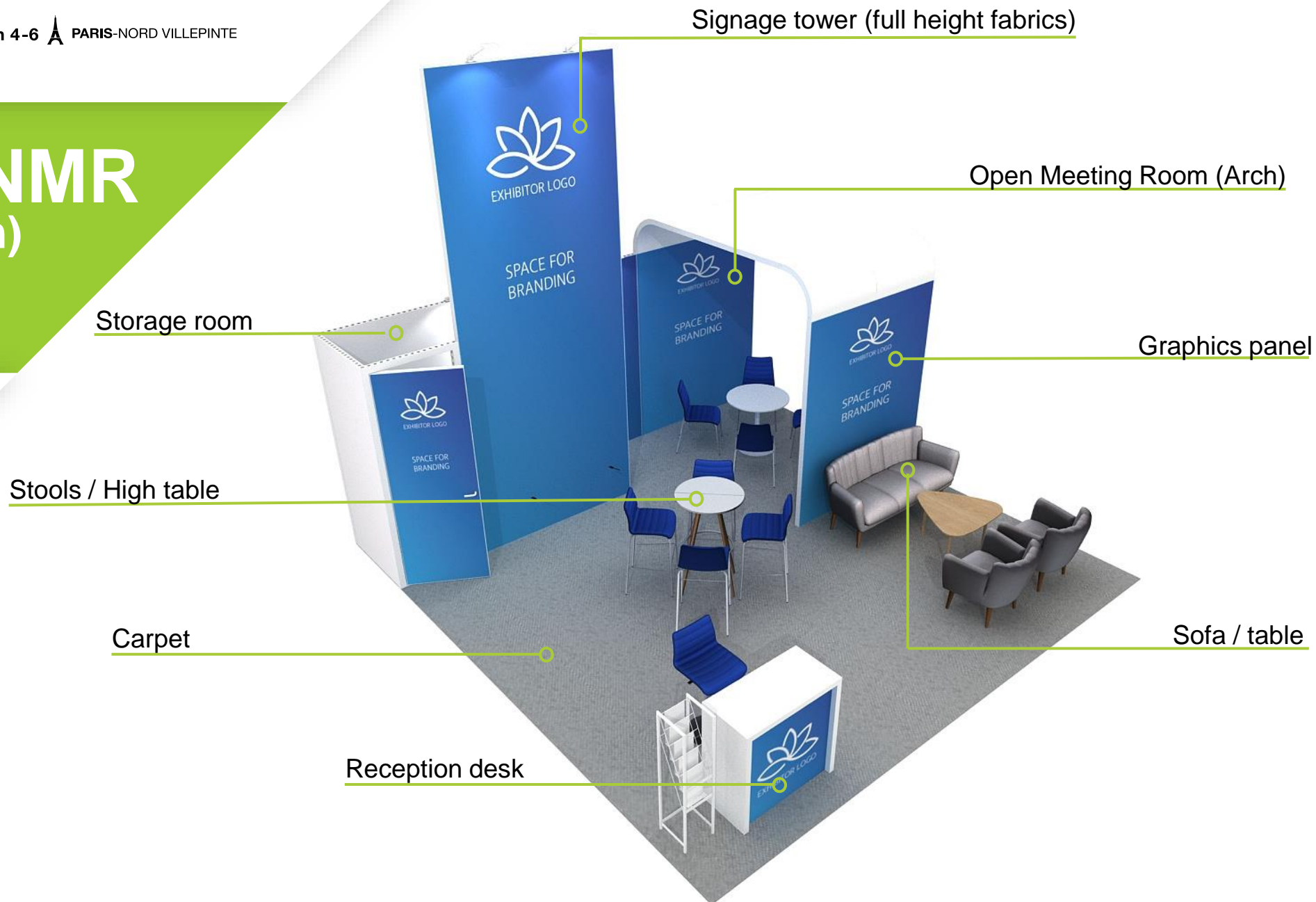
WELCOME  
BIENVENUE

# Be Ready NMR

(No Meeting Room)

≥ 24m<sup>2</sup>

## THE STANDARD EQUIPMENT INCLUDED



# OPTION TO STAND OUT WITHIN THIS EQUIPMENT

€ 263  
Per linear  
meter

## OPTION – FABRICS GRAPHICS

- ✓ Printed direct to panels overlaying the poles as per the visual (each panel is roughly 1m wide)
- ✓ Attached directly to the framework on the booth using a clip system
- ✓ Hairline joins between each panel
- ✓ Best solution if you need to cover 1 panel by 1 panel
- ✓ Grabbing attention quickly
- ✓ Not usable for TV wall mounting or shelving\*

\*Please contact Customer Care team to discuss solutions





# STUDY CASE WITH OPTION – FABRIC PANEL EXAMPLE

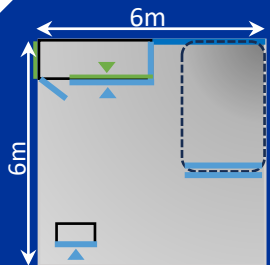
Fabric panel of 1 linear meters = € 263

Fabric panel – back printed tower = € 1,050

Fabric panel – Double sides graphics = Included

Printed door panel = included

Printed graphics on desk front = included



## Example of budget

- ✓ 1 graphic on back tower (1,050€ Excl.VAT / unit)
- ✓ 1 Fabric panel of 3 linear meters (263€ Excl.VAT / unit)

Starting from € 1,313 excl.VAT



# EXAMPLES OF REALIZATIONS





# EXAMPLES OF REALIZATIONS



# How to order graphics?

Do not hesitate to ask them for help, in particular to strengthen your visibility in the exhibition, highlight your branding and decline your communication through personalized signage printing on your booth:



Phone: +44 2476 380 190 (choose "2")



Email: [GES JEC World - Customer Care Team](#)



Monday - Friday 08:30 - 17:00 UTC + 1.